

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>TRT Holdings Inc</u> (Last) (First) (Middle) <u>600 EAST LAS COLINAS BLVD. SUITE 1900</u> (Street) <u>IRVING TX 75039</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>GAYLORD ENTERTAINMENT CO/DE [GET]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/15/2008</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, Par Value \$.01 per share	07/15/2008		P		93,800	A	\$21.3671 ⁽²⁾⁽⁴⁾	4,786,900	D ⁽¹⁾	
Common Stock, Par Value \$.01 per share	07/15/2008		P		166,200	A	\$22.4981 ⁽²⁾⁽⁴⁾	4,953,100	D ⁽¹⁾	
Common Stock, Par Value \$.01 per share	07/16/2008		P		90,000	A	\$22.8691 ⁽³⁾⁽⁴⁾	5,034,100	D ⁽¹⁾	
Common Stock, Par Value \$.01 per share	07/16/2008		P		142,091	A	\$24.3291 ⁽³⁾⁽⁴⁾	5,185,191	D ⁽¹⁾	
Common Stock, Par Value \$.01 per share	07/16/2008		P		124,909	A	\$25.3604 ⁽³⁾⁽⁴⁾	5,310,100	D ⁽¹⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person*
TRT Holdings Inc
 (Last) (First) (Middle)
600 EAST LAS COLINAS BLVD. SUITE 1900
 (Street)
IRVING TX 75039
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Rowling Robert B.
 (Last) (First) (Middle)
600 EAST LAS COLINAS BLVD. SUITE 1900
 (Street)
IRVING TX 75039
 (City) (State) (Zip)

(City)

(State)

(Zip)

Explanation of Responses:

1. The reported securities are owned directly by TRT Holdings, Inc. ("TRT"). Robert B. Rowling indirectly beneficially owns the reported securities due to his ownership of all of the Class B shares of Common Stock of TRT.
2. On July 15, 2008, TRT purchased 260,000 shares of the common stock of Gaylord Entertainment Company ("GEC Common Stock"). Of those 260,000 shares, 93,800 shares were acquired in 194 open market purchases, at prices ranging from \$21.03 to \$22.00 per share, with a weighted-average per-share price of \$21.3671, and 166,200 shares were acquired in 219 open market purchases, at prices ranging from \$22.43 to \$22.50 per share, with a weighted-average per-share price of \$22.4981.
3. On July 16, 2008, TRT purchased 357,000 shares of the GEC Common Stock. Of those 357,000 shares: 90,000 shares were acquired in 114 open market purchases, at prices ranging from \$22.54 to \$23.00 per share, with a weighted-average per-share price of \$22.8691; 142,091 shares were acquired in 136 open market purchases, at prices ranging from \$23.97 to \$24.97 per share, with a weighted-average per-share price of \$24.3291; and 124,909 shares were acquired in 361 open market purchases, at prices ranging from \$24.99 to \$25.69 per share, with a weighted-average per-share price of \$25.3604.
4. TRT agrees to provide, upon request by the Securities Exchange Commission, Gaylord Entertainment Company, or a holder of GEC Common Stock, full information regarding the number of shares purchased at each separate price.

/s/ Terrell T Philen, Jr., Senior
Vice President, Chief Financial Officer and Treasurer 07/17/2008

/s/ Terrell T Philen, Jr., as
Attorney-in-Fact for Robert B. Rowling 07/17/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.